# ON THE RADIO

WCBS WEVD 880 1330 WHOM 1480 WMCX WMGM WNBC 1050 WNEW 1130 WNIR WNYC WOR

### TUESDAY, APRIL 18, 1950

1:25—Baseball: Dodgers vs. Philadelphia Phillies—WMGM; 1:55—Yankees vs. Boston Red Sox—WINS; 2:25—Giants vs. Boston Braves, at Polo Grounds—WMCA.
7:30-8—Documentary Drama: "To Ricky, With Pride"—WNBC.
7:30-8—Much Ado About Music—Quiz: With Allyn Edwards; Enrico Leide, Mar Morgan, Helen Morgan, Ida Cook, Guests—WQXR.
8-8:30—Drama: "Lady of Johnstown," With Virginia Bruce—WNBC.
8-8:30—Carnegie Hall: Jennie Tourel, Contralto, Guest—WJZ.
8:05-9—Symphony Hall: Dvorak Cello Concerto in B Minor—WQXR.
8:30-9—Comedy: "The Baby Snooks Show," With Fanny Brice—WNBC.
8:30-9—Gentlemen of the Press Narrate Their Big Stories—WJZ.
8:30—Hockey: Rangers vs. Detroit Red Wings—WMGM.
9-9:30—Bob Hope Show: Doris Day and Les Brown Orchestra—WNBC.

8:30—Hockey: Rangers vs. Detroit Red Wings—WMGM.
9-9:30—Bob Hope Show: Doris Day and Les Brown Orchestra—WNBC.
9-9:30—America's Town Meeting: "What Effect Do Our Race Relations
Have on Our Foregin Policy?"—WJZ.
9-9:30—Comedy: "Life With Luigi," With J. Carroll Naish—WCBS.
9:30-10—Comedy: Fibber McGee and Molly—WNBC.
10-10:30—Time for Defense: Gen. Omar N. Bradley, Guest—WJZ.

MORNING

MORNING

5:00-WOR-Town and Country-Joe Bier
WNEW-Recorded Music

5:30-WNEC-Tom Page, Rural News
WNEW-News; Recorded Music

5:45-WJZ-Recorded Music
WCBS-Reveille Music

5:55-WNRC-News; Tex Antoine, Records

6:00-WOR-Rambling With Gambling
WJZ-Farm News-Philip Alampi
WCBS-Jack Sterling Show
WMCA-News; Fisherman's Guide
WINS-The Fish Are Running

WMGM-Newsreel Theatre
WNEW-Anything Goes
6:30-WNBC-News; Bob Smith Show
WJZ-Kiernan's Corner
WCBS-News; Jack Sterling Show
WINS-Art Scanlon Show
WNEW-News: Anything Goes
7:00-WNBC-News; Bob Smith Show
WOR-News; Melvin Elliott
WJZ-News; Don Gardiner
WCBS-News; Jack Sterling Show
WMCA-News; Great Day
WNYC-Sunrise Symphony
WINS-News; Don Goddard

WMGM—Ted Brown Show
WQXR—The New York Times News
7 05-WQXR—Breakfast Symphony
7:10-WJZ—Weather Report
7:15-W"JZ—Weather Report
7:15-W"JZ—Gambling's Musical Clock
WJZ—Klernan's Corner
WINS—Art Scanlon Show
7:28-WQXR—Weather Report
7:30-WNBC—News: Bob Smith Show
WCSS—News: Jack Sterling Show
WMCA—Sports Round-Up
WNEW—News: Anything Goes
WQXR—Breakfast Symphony
7:35-WMCA—Great Day
7:45-"VCBS—News Reports
WMCA—Unity Viewpoint—Talk
VNYC—Veather: News
7:55-WJZ—News Reports
8:00-WNBC—News: Bob Smith Show

7:55-WJZ-News Reports
8:00-WNBC-News: Bob Smith Show
WOR-News: Prescott Robinson
WJZ-Martin Agronsky News
WC3S-Morning News Round-Up
WMCA-News: Breakfast at 8
WNYC-Around New York
WQXR-The New York Times News
8:05-WQXR-Breakfast With Dorothy and Dick
WIZ-Ed and Pegeen Fitzgerald
WCBS-Phil Cook Show
WINS-News: Don Goddard
8:30-WNBC-Hi Jinx Interviews
WCRS-Margaret Arlen Program
WNEW-News: Anything Goes
WINS-Art Scanlon Show
8:45-WNYC-City Food Guide
8:55-WJZ-Gems for Thought-American Bible

WNYC-Masterwork Hour
WMGM-Living Should Be Fun-Carlton
Fredericks
WINS-Art Scanion Show
WQXR-The New York Times News
9:05-WQXR-Just Music
9:15-WNBC-Norman Brokenshire
WOD-Refty Rarton

WOR-Betty Barton WMCA-Ted Steele Show WINS-Jo Halpin Show

9:30-WOR-The McCanns at Home WINS—Three-Corner Club WMGM-Fun at Breakfast—Ward Wilson WNEW-News; Allyn Edwards Show WQXR-Plano Personalities 9:45-WNBC--Wax and Wayne

WCBS—Missus Goes A-Shopping, With
John Reed King
WQXR—Composer's Varieties

10:00-WNBC—Welcome Travelers
WOR—News: Henry Gladstone
WNEW—Make-Belleve Baliroom
WJZ—My True Story—Sketch
WCBS—This Is Bing Crosby WMCA-News: Ted Steele Show
WMCM-Ted Husing Bandstand
WINS-Charile Starke's Music Shoppe
WQXR-The New York Times News
10:05-WQXR-Morning Melodies: Rex Benware

10:15-WOR-Martha Deane Program:
Rev. John D. Verdery, Guest
WCBS-Arthur Godfrey Show

8:45-WNYC—City Food Guide
8:55-WJZ—Gems for Thought—American Bible
Society
WNYC—News
WMGM—News
WMGM—News
9:00-WOR—News, Harry Hennessy
WJZ—Breakfast Club—Don McNeil
WCBS—This Is New York—Bill Leonard
WMCA—News: Recorded Music

WCBS—Arthur Godfrey Show
WJZ—Getry Show
WJZ—Quick as a Flash
WCBS—Grand Slam Musical Godfrey
WNYC—Dental Talk—Importance of a
Healthy Mouth—Katherine Whipple and
Lucille Browneil
WNEW—News: Flesta Time
WNEW—News: Flesta Time
WNCBS—Rosemary—Sketch
WOR—Kate Smith Sings
WORS—Rosemary—Sketch
WQXR—Luncheon Concert
WNYC—Health Talk—Victor H. Lindiahr
WNYC—Health Talk—After Care of the 11:55-WNYC—News

Child Who Had Polio-Dr, Edward J. Frishwasser WNEW-Cy Walter Show 10:55-WNYC-News Reports

11:00-WNBC-We Love and Learn-Sketch WOR-News: Prescott Robinson
WJZ-Drama: Modern Romances
WMCA-News; Ted Steele Show
WNYC-Music America Loves
WNEW-Make-Believe Ballroom
WQXR-The New York Times News

11:05-WQXR-Alma Dettinger: Other People's Business 11:15-WNBC-Dave Garroway Show

WOR-Rudy Vallee Show (Recorded) 11:30-WNBC-Jack Berch Show

WJZ-Quick as a Flash
WCBS-Grand Slam Musical Quiz
WNEW-News; Bing Crosby Records
WQXR-Violin Personalities

## **AFTERNOON**

12:00-WNBC-News Reports
WOR-Kate Smith Speaks
WJZ-Ladies, Be Seated-Johnny Olsen
WCBS-Wendy Warren and the News
WMCA-News Recorded Music
WNYC-Middky Dymphony
WINS-D'n Goddard. News
WMGM-Paula Stone's Hollywood
WNEW-Let Yourself Go-Variety Show,
With Alyn Edwards, Peggy Ann Ellis.
Teddy Wilson and Roy Ross Orchestra
WQXR-Tife New York Times News
12:05-WQXR-Luncheon Concert
WOR-Rod Hendrickson. Variety
WCBS-Aunt 'enny-Sketch
WINS-L'incheon Date
WMGM-George H. Combs. News
12:25-WJZ-Carol Douglas
12:30-WOR-Henry Gladstone. News
WJZ-News' Herb Sheldon Show
WCBS-Romance of Helen Trent
WINS-Bushels of Fun
WMGM-Mort Lawrence Show
WNEW-News
12:45-WOR-Luncheon at Sardi's-Bill Slater
WCBS-Our Gal Sunday
WNEW-Recorded Music
12:55-WNYC-News Reports
1:00-WNBC-Mary Margaret McBride
WJZ-H. R. Baukhage. News

WCBS—Big Sister—Sketch
WMCA—News: Recorded Music
WNYC—Chamber Music
WNYC—Chamber Music
WNYS—Chamber Music
WNYS—Listen to Lacy
WMGM—Warm—Up Time
WNEW—Recorded Music
WQXR—Midday Symphony
1:05-WQXR—Midday Symphony
1:15-WQXR—Midday Symphony
1:15-WZ—Nancy Craig Program
WCBS—Ma Perkins—Sketch
1:25-WMGM—Baseball: Dodgers vs. Philadelphia Phillies at Philadelphia, With
Red Barber, Connie Desmond, Vince
Scully
1:30-WOR—Mert the Menjous
WCBS—Young Dr. Malone—Sketch
WMCA—Open House, With Joe O'Brien
and Jerry Shard Orchestra
WNEW—News: Recorded Music
1:30-WNYC—Mers Reports: Weather
1:50-WNYC—News Reports: Weather
1:50-WNYC—Armed Forces Reserve News
1:55-WNYC—World News
WINS—Baseball: Yankess vs. Boston Red
Sox. at \*Boston, With Mel Allen and
Curt Gowdy
2:00-WNBC—Double or Nothing—Quiz
WOR—Laddes Fair
WJZ—Welcome to Hollywood
WCBS—Second Mrs Burton—Sketch

WMCA-News; Baseball Almanac WNYC-World of Science WNEW-Music Hall Records 2:05-WQXR-Record Review

WNEW—Music Hall Records
2:05-WQXR—Record Review
2:15-WCBS—Perry Mason—Sketch
WNYC—Know Your City
WMGM—Recorded Music
2:25-WMCA—Baseball: Giants vs. Boston
Braves at Polo Grounds, With Russ
Hodges and Ernie Harwell
2:30-WNBC—Today's Children—Sketch
WOR—Qui-en for a Day—Sketch
WJZ—Hannibal Cobb—Sketch
WCBS—Tols Is Nora Drake—Sketch
WNTC—Symphonic Matinee
WNEW—News' Music Hali
WQXR—Curtain Time
2:45-WNBC—Light of the World—Sketch
WCBS—Ihe Brighter Day
WQXR—Musical Speciaties
3:00-WNBC—Life Can Be Beautiful—Sketch
WOR—Second Honeymoon—Sketch
WJZ—Bride and Groom—John Nelson
WCBS—Nona From Nowhere—Sketch
WQXR—The New York Times News
3:05-WQXR—Symphonic Matinee
3:15-WNBC—Road of Life
WCBS—Hillfon House—Sketch

3:15-WNBC-Road of Life WCBS-Hilltop. House-Sketch 3:25-WJZ-Walter Klernan Comments 3:30-WNBC-Pepper Young's Family-Sketch

#### AFTERNOON

WOR-The Answer Man
WJZ-Choral Singers
WCBS-House Party. With Art Linkletter
WNEW-News: Music Hall
WNBC-Right to Happiness-Sketch
WOR-Gabriel Heatter's Mailbag
WJZ-Pick a Date, With Buddy Rogers
WCBS-Cedric Adams. Comments
WNYC-News
LWNBC-Backstage, Wife-Sketch

WNYC-News
4:00-WNBC-Backstage Wife-Sketch
WOR-Barbara Welles Show: Michael
O'Shea, Guest
WJZ-Surprise Package Show
WCBS-Strike It Rich, With Warren WCBS-Strike It Rich, With Warre
Hull
WNYC-Music of the Theatre
WMGM-Sports Extra
WNEW-Don Rodney Show
WQXR-The New York Times News
4:05-WQXR-Record Album

4:15-WNBC-Stella Dallas-Sketch WNEW-Men of Melody

4:25-WMGM-News

4:30-WNBC-Lorenzo Jones-Sketch WOR-Dean Cameron, News
WJZ-Happy Landing-Airport Interviews
WCBS-Bernard Herrmann Orchestra
WMCA-Sports News: Music
WINS-Baseball Round-up WMGM-Recorded Music WNEW-News; Recorded Music WQXR-Recital Hall

4:45-WNBC—Young Widder Brown—Sketch
WJZ—Patt Barnes
WINS—Listen to Lacy
WMGM—Weather Report

WINS-Listen to Lacy
WAIGM-Weather Report

4:50-WMGM-Recorded Music
4:55-WCBS-News, Bob Hite
WNYC-News

5:00-WNBC-When a Girl Marries-Sketch
WOR-The Straight Arrow-Sketch
WJZ-The Green Hornet
WCBS-Galen Drake
WMCA-News: Recorded Music
WNYC-Sunset Serenade
WMGM-Ted Husing Bandstand
WNEW-Recorded Music
WQXR-The New York Times News

5:05-WQXR-Today in Music
5:15-WNBC-Portia Faces Life-Sketch
WQXR-Recorded Review

5:30-WNBC-Just Plain Bill-Sketch
WJZ-Sky King-Sketch
WJZ-Sky King-Sketch
WCBS-Hits and Misses-Quiz
WNEW-News: Make-Believe Baliroom
WQXR-Cocktail Time

5:45-WNYC-News

#### **EVENING**

6:00-WNBC-Kenneth Banghart, News
WOR-News on the Human Side
WJZ-News: Joe Hasel, Sports
WCBS-Eric Sevareld, News
WMCA-News: Recorded Music
WNYC-U. N. Story
WQXR-The New York Times News
6:05-WQXR-Theatre of the Dance
6:15-WNBC-Sports, Bill Stern
WOR-Bob Elson, Interviews
WJZ-Art Baker's Notebook
WCBS-You and Baseball, With Red
Barber: Casey Stengel, Guest
WMCA-Movie Gossip: Music
WNYC-The U. N. 1s My Beat
WINS-Night Club of the Air
6:28-WQXK-Weather Report
6:30-WNBC-Here's Morgan
WOR-News, Fred Vandeventer
WJZ-Herb Sheldon Show
WCBS-Curt Massey-Martha Tilton
WMCA-Racing Results
WNYC-Cancer Series-For the Living:
Edward G. Robinson, Narrator
(Recorded)
WINS-Carroll Alcott, News
WMGM-Good News From Hollywood. Edward G. Robinson, Narrator (Recorded)

WINS—Carroll Alcott. News
WMGM—Good News From Hollywood.
With George Murphy and Dick Simmons
WNEW—News: Make-Believe Ballroom
WOV—News: Make-Believe Ballroom
WOV—News Reports
WQXR—Dinner Concert
6:45-WNBC—Three-Star Extra
WCRS—Lowell Thomas, News
WMCA—Sports—Stan Lomax
WCRS—Lowell Thomas, News
WMCA—Sports News. Steve Ellis
WNYC—Weather Report
WINS—Geoff Davis. Sports
WNYC—Weather Report
WINS—Geoff Davis. Sports
WMGM—Accent on Music
6:55-WNYC—U. N. News
6:55-WNYC—U. N. News
7:00-WNBC—Frank Sinatra. Dorothy Kirsten
WOR—Fulton Lewis Jr.. News
WJZ—News. Edwin C. Hill
WCRS—Comedy, Beulah
WMCA—News: Recorded Music

WNYC-Masterwork Hour WINS-Songs of the Old Sod WMGM-Today's Baseball WOV-Band Parade-Joe Given WQXR-The New York Times News 7:05-WJZ-Headline Edition WQXR-Keyboard Artists

7:15-WNBC-News of the World
WOR-The Answer Man
WJZ-News, Elmer Davis
WCBS-Jack Smith-Dinah ShoreMargaret Whiting Show
WINS-Date With Dinah
WQXR-Continental Melodies
7:25-WQXR-Weather Round-Up

7:25-WQXR-Weather Round-Up
7:30-WNBC-Documentary Drama: To Ricky
With Pride-Eddie Dowling, Narrator
WOR-Gabriel Heatter. News
WJZ-Drama: Counter-Spy
WCBS-Club 15. With Bob Crosby and
Jo Stafford. Others
WMCA-News: Sports Round-Up
WINS-Carroll Alcott. News
WMGM-The Hardy Family, With Mickey
Rooney, Lewis Stone, Fay Holden
WNEW-News: Roy Ross Quartet
WOV-1280 Club-Bill Williams
WQXR-Quiz-Much Ado About Music.
With Allyn Edwards: Enrico Leide,
Mac Morgan. Helen Morgan. Ida Cook.
Guests
Guests

Guests 7:35-WMCA-Recorded Music

7:45-WOR-Heartbeat in the News. Arthur 7:45-WOR-Heartbeat in the News. Arthur Van Horn
WCBS-Edward R. Murrow, News
WINS-Recorded Music
WNEW-Jimmy Powers. Sports
8:00-WNBC-Cavaleade of America: Lady of
Johnstown. With Virginia Bruce
WOR-Cisco Ki: -Sketch
WJZ-Carnegle Hali: Jennie Tourei.
Contraito. Guest
WCBS-Mystery Theatre: The Best

Dressed Woman Murder Case
WM:CA-News; Echoes of the Big Time
WMGM-Books on Trial: A Washington
Story-Jay Delss, Oliver Pilat and
Frank Conniff
WNEW-News; Magic of Music
WEVD-Sheindele. Songs
WQXR-The New York Times News
8:05-WQXR-Symhony Hall-Dvorak-Cello
Concerto in B Minor
8:15-WEVD-Melody Gems
WINS-Music in the Night 8:15-WEVD-Melody Gems
WINS-Music in the Night
8:30-WNBC-Comedy: The Baby Snooks
Show. With Fanny Brice
WOR-Official Detective
WJZ-Gentlemen of the Press: Reporters
Narrate Their Big Stories
WCBS-Mr. and Mrs. North-Play:
Joseph Curtin and Alice Frost
WMCA-Sammy Kaye Show
WNYC-Music for the Connolsseur
WMGM-Hockey: Rangers vs. Detroit
Red Wings at Detroit
WEVD-Assault and Flattery, With
B. S. Bercovici
8:45-WMCA-Dick Haymes Show
WEVD-U. N. Today
8:55-WOR-Bill Henry. News
9:00-WNBC-Bob Hope Show, With Dorls Day.
Les Brown Orchestra
WOR-Mystery Is My Hobby
WJZ-America's Town Meeting: What
Effect Do Our Race Relations Have on
Our Foreign Policy?-Dr. Charles S.
Johnson and Representative Brooks Hays
WCBS-Connedy: Life With Luigi. With
J. Carroll Naish
WMCA-News: Radio Box Office
WNEW-Naval Air Reserve Show
WOY-Prairie Stars-Rosalie Allen
WEVD-Reports on the Labor Front
WQXR-Tine New York Times News
9:05-WQXR-Concert Hall WINS-Music in the Night

9:15-WMCA-Russ Morgan Show
WNEW-Gal Parls
9:30-WNBC-Fibber McGce and Molly
WOR-The Mysterlous Traveler-Sketch
WJZ-Erwin D. Canham. News
WCBS-Yours Truly. Johnny Dollar
WMCA-Recorded Music
WNYC-Readers Almanac
WNEW-News: Recorded Music
WEVD-Tips to Readers and Writers.
With Gorham Munson
WQXR-Recorded Rarities, Remy Farkas
9:45-WJZ-Rex Maupin Orchestra
9:55-WNYC-News Reports
10:00-WNBC-Big Town-Play, With Edward
Pawley and Fran Carlon
WOR-Frank Edwards. News
WJZ-Time for Defense: Gen Omar N.
Bradley Interviewed by Elmer Davis
WCBS-Adventures of Philip Marlowe
WMCA-Recorded Music
WNEW-Cy Coleman Trio
WEXP-Adventure in Jobs
WQXR-The New York Times News
10:05-WQXR-The Showcase
10:15-WOR-Calling All Detectives-Sketch
WMCA-Recorded Music
WEVD-Washington Forum: What's the
Answer?
10:30-WNBC-People Are Funny-Art Linkletter

WEVD-Washington Forum: What's the Answer?

10:30-WNBC-People Are Funny-Art Linkletter WOR-The Symphonette. Mishel Plastro WJZ-This Is Our Town-U. S. Chamber of Commerce Series WCBS-Drama: Pursuit WMGM-Sports Final WNEW-News: Fiesta Time WINS-Carroll Alcott. News WEVD-Music You Want

10:45-WJZ-As We See It-A. F. L. Series WMCA-The U. N Today. WINS-Career Clinic WMGM-Recorded Music

11:00-WNBC-Kenneth Banghart, News

# **EVENING**

WOR-News. Lyle Van
WJZ-News Reports
WCBS-News Reports
WMCA-News: Sports Round-Up
WINS-Music Over Manhattan
WMGM-Newsred Theatre
WNEW-Music to Midnight
WEVD-Hal's Memory Hall
WOV-A Ramble in Erin
WQXR-The New York Times News
11:07-WQXR-World of Music 11:07-WQ:XR-World of Music

11:10-WMCA-Might Watch

11:15-WNBC-Songs oy Morton Downey

WOR-Sports: Weather Report

W.Z-Ted Mailone

WCBS-Starlight Salute-Galen Drake

11:30-WNBC-Raight Flanagan Orchestra

WOR-Phil Napolcon Orchestra

WJZ-Gems for Thought-American Bible

Society

11:35-WJZ-Joe Franklin's Record Shop

11:45-WOR-Paul Taubman Orchestra Society

11:35-WJZ—Joe Franklin's Record Shop

11:35-WOR—Paul Taubman Orchestra

WCBS—Mrs. Perle Mesta, United States
Minister to Luxembourg. Interviewed by
Charles Collingwood

12:00-WNBC—News: Johnny Bradford Show
WOR—News: Johnny Bradford Show
WOR—News: Dance Music
WJZ—Symphonv Sid (To 5:45)
WCBS—hews: Dance Music
WMCA—News: Ralph Cooper Show (To 2)
WNEW—Milkman's Matinee (To 5 A. M.)
WMGM—Bee Kalmus Show
WINS—Once Over Nightly (To 3 A. M.)
WOV—Naval Air Reserve Show
WEVD—Symphonic Hour
WQXR—The New York Times News

12:05-WQXR—Nighteap (To 1)

12:15-WNBC—Musical Variety

12:35-WOR—Musical Variety

12:55-WOR—News Reports

1:00-WCBS—News Reports

1:00-WCBS—News Reports

1:55-WOR—News
2:00-WOR—Parade of Stars: Erv Victor (To
5 A. M.)